

nztrio
CORPORATE
PARTNERSHIPS



NZTrio smashes preconceptions of classical music with their intimate and dynamic performances. Up close and personal, audiences experience the power of a live performance and are mesmerised by the breath-taking talent and versatility of these highly skilled New Zealanders performing at the top of their game.

Who we are

Three born and bred kiwis, three Doctorates of Music, over a decade playing together, and one shared vision: to champion NZ music within a vast and vibrant repertoire, uniting sound and soul for people around the globe.

“NZTrio, surely this country’s most indispensable chamber ensemble...”

WILLIAM DART
MUSIC CRITIC, NEW ZEALAND HERALD, OCTOBER 2015



What we do

We move, challenge, and delight.

Respondents to a recent survey confirmed the two main reasons they attended concerts, told their friends, and in many cases increased their attendance, was because of the high calibre musicianship, yet friendly and engaging personalities of the ensemble.

95% said they felt fully engaged and even 'swept away' by the music, with many noting the diversity in programming (contemporary classical vs. traditional) and intimate settings as two other major draws.



Our priorities and reach

LIVE PERFORMANCE

- We engage people throughout New Zealand and the world with 30—40 live performances every year.

OUR NEIGHBOURHOOD

- Our programmes proudly feature music from the Asia Pacific region —our neighbourhood
- Each concert showcases the music of at least one New Zealand composer and places it alongside the very best classical master works
- We actively commission music by both seasoned and emerging composers, with over 50 new New Zealand commissions now in our repertoire

THE NEXT GENERATION

- We engage young people through our NZTrio *Live!* programme for Music and Business Studies high school students
- We support the next generation of talented composers through our NZTrio Composing Competition for tertiary level composition students

COLLABORATIONS

- We expand audience reach through cross-genre projects, working with theatre and contemporary dance companies, as well as masters of jazz, traditional Māori and Asian instruments.

OUR AUDIENCE

- Attendees range from 18 to 80 years and recent surveys show an even split between men and women, with over 80% being 35 years+ with middle to high income levels and an appetite for quality and adventure
- Our social media reach is rapidly growing with over 1,200 Facebook likes, 600 Twitter followers supported by an online database of 1,000 engaged audience members from around the country

OUR AUDIENCE DESCRIBED THEMSELVES IN A RECENT SURVEY AS...

‘culturally active, educated professionals who are community-minded, life-long learners with adventurous tastes’.

International profile

Internationally, our profile is rapidly growing, particularly in the Asia Pacific region with our 8th tour to mainland China in December 2015.

We enjoy an excellent relationship with the New Zealand Ministry of Foreign Affairs and Trade and relish our role as cultural ambassadors whether performing for consulate officials, royalty or general public.

(Yes, we said royalty)

Corporate Partnerships

NZTrio invites partnership with businesses at a range of levels, including Principal Partner.

Like us, our corporate partners will enjoy connecting with people through:

- multi-cultural experiences
- interesting venues and places
- courageous and vibrant art
- exhilarating live music

What you gain

INTANGIBLE GIFTS OF ENRICHMENT

NZTrio concerts are unforgettably moving experiences that connect people through the power of music. The best kind of gift.

A REAL LIFE MODEL IN RELATIONAL DYNAMICS

We've been described as a near-perfect analogy for leaderless teamwork. *Finding the Art in Business* is NZTrio's arts-based programme that helps corporate groups identify their own 'shifting line' in adaptability and team dynamics while learning more about the life of a professional ensemble.

Specifically we offer:

- Naming rights over a series or tour
- Complimentary premium tickets to NZTrio concerts
- Networking and business development opportunities
- Private hosting opportunities and access to artists for clients
- Complimentary *Finding the Art in Business* sessions for staff and clients.

RECOGNITION AND ALIGNMENT WITH OUR LOYAL AUDIENCE

'Culturally active, educated professionals who are community-minded, life-long learners with adventurous tastes'.

You'll be in good company.



“We love what you do. We love your unique spirit and personality. We love being part of it. And we sure look forward to the year ahead.”

PETER WILSON & GERDA McGECHAN
GOLD PATRONS



NZTrio enjoys the vital support of a number of publicly funded organisations, foundations and trusts as well as NZTrio Patrons—a group of inspired and committed private individuals.

PLATINUM PATRONS

Cally McWha & Lloyd Williams*
Anonymous

GOLD PATRONS

The David & Genevieve
Becroft Foundation*
Sir Michael & Lady Christine Hill
Peter Wilson & Gerda McGechan
Julian & Sue Miles*
Prue & Denver Olde*
Peter & Juliet Rowe*
Sir James Wallace*,
The Wallace Foundation
Sally & Richard Jarman

SILVER PATRONS

Jack Bzody
Nim Flora Chan & Michael Statham
The William & Lois Manchester
Charitable Trust
Linda Olsson
Lady Tait
Sir Edmund & Lady Thomas
Anna Nathan & David Williams
Ian Graham & Agi Lehar-Graham

BRONZE PATRONS

Anonymous
Jim & Helen Hannan
John & Gillian Harman
Geoff & Heather Hollands
Margaret Malaghan
Matthew Muir & James Peters
Dame Judith Potter
Sylvia Rosevear
John & Kathryn Sinclair
Margaret Anderson
Malcolm & Ngare Brown
Jennifer Calvert
Richard Moss
Lynley Stewart & Haydn Staples

*FOUNDING PATRONS

SUSTAINING PARTNER



FUNDERS



SUPPORTED BY

SUPPORTERS



To discuss
opportunities to
support NZTrio
please contact:

Vanessa Zigliani
NZTRIO MANAGER

E: manager@nztrio.com
T: +64 9 376 0966
M: +64 21 773304

nztrio.com